



Université  
Michel de Montaigne  
Bordeaux 3

Russia, Ural Institute for the Humanities  
France, University Michel de Montaigne Bordeaux 3

## INFORMATION LETTER N° 1

Ural Institute for the Humanities (URGI)  
under the auspices of the Ural Department of the Russian Academy of Sciences,  
and the Ural Department of the Russian Academy of Education  
hold the INTERNATIONAL SCIENTIFIC CONFERENCE  
“PHILOSOPHY, DISCOURSE OF CREATIVITY  
AND MODERN CREATIVE PRACTICES”

This Conference is also organised  
within the framework  
of the agreement signed between the University of Bordeaux 3 and the URGI,  
and of the international research program DIOR – LSH  
(Dialogue Interculturel sur les Outils de la Recherche dans le domaine des Lettres et des Sciences Humaines),  
coordinated in France by Professor Maryse Dennes  
(University Michel de Montaigne Bordeaux 3, EEE, MSHA).

Dear colleagues,

You are invited to participate in the Conference which is to take place in  
Yekaterinburg on June 10 – 11, 2010  
You are kindly requested to confirm your participation and inform of the topic of  
your report (speech) before June 20, 2009.  
Applications for participations should be sent to Lyudmila Andryukhina at the  
E-mail address: [AndrLM@yandex.ru](mailto:AndrLM@yandex.ru)

### **Goals and Topics of the Conference**

The topic of the Conference took its shape under the influence of the two international conferences held in Bordeaux, France, by Professor Maryse Dennes: “Gustav Schpet and his Legacy. At the Roots of Structuralism and Semiotics” (Bordeaux, November 21 – 24, 2007 under the support of the journal “Voprosy Filosofiy”), “The works of A.F. Losev in the Context of European Culture. The melting Pot of Influences and Interiorisation of Borders” dedi-

cated to the 115<sup>th</sup> anniversary of Alexei Losev (born September 23, 1893) with the participation of “ A.F. Losev’s House” (Bordeaux, September 25 – 27, 2008).

**The goal of the Conference is to incorporate the philosophic legacy of Russia into modern cultural contexts and to revitalize its use in modern discourse and practices.**

The Conference will touch upon the discourse of creativity and contemporary creative practices within which the actualization of the philosophic legacy of Russia is viewed most vividly. The expansion of the number and forms of creative practices, especially in such fields as economics, business, management, politics, stimulates the search for intellectual and cultural resources of creativity, on the one hand, and is fraught with the loss of meaningful strategies if we fail to appeal to the philosophic creative works of G. Schpet, A. Losev, N. Berdyayev, V. Solovyov, P. Florensky, S. Frank, and other Russian and European philosophers. The philosophy of creativity originally represented in the philosophic legacy of Russia is actualized within the contemporary context by a shift in the sphere of creativity. Today it is not the question of productive technologies (as it used to be in New Times, within the period of development of industrial technologies), but the question of creative technologies within the spheres of « production of people », their needs, mode of life, values on the basis of developing technologies of image-making, myth designing, branding, creative marketing, discourse techniques, neurolinguistic programming, coaching, reframing and other numerous social and cultural technologies. It is the humanistic and spiritual components of creativity that worried the Russian philosophers who, at the turn of the 20th century, disclosed many of life collisions and cultural trends taking place in modern times and thus demanding their philosophic analysis.

**The topics for discussions can be as follows :**

- philosophy of creativity of the Russian philosophers of the « Silver Century » within the context of contemporary discourse of creativity ;
- creative practices of the XIX and XXth centuries (in economics, business, management, education, culture, politics) and their philosophic comprehension ;
- spiritual and humanistic foundations of creativity of Russian and European philosophers ;
- sign and symbolic, mythological, and eidetic foundations of creativity ;
- creativity in the dialogue of cultures.

The Conference materials shall be published before the Conference. Text materials should be not more than 10 WORD pages, RTF format with a 1.5 interval, Times New Roman, 12', references being at the end of the text. The letter should contain the heading “PHILOSOPHY AND DISCOURSE OF CREATIVITY AND MODERN CREATIVE PRACTICES” and information about the author. Texts reports and speeches should be submitted in attachments before February 20, 2010, the file containing the author’s name and the name of the report.

The organizers of the Conference hope that the above topics will evoke interest, and the Conference will promote the development of philosophic and humanistic research as the potential for cultural development and regeneration.